Cian Conway

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🪪 Profile

Passionate Product Manager with a strong background in software engineering and mathematics. Proven track record in leading cross-functional teams, driving product vision, and delivering impactful products in various industries. Committed to data-driven decision-making and user-centric design.

💼 Experience

Product Manager, *Hertz*

Aug 2022 – present | Dublin

- Launched a white-label platform serving all Hertz brands, replacing the need for multiple websites and reducing tech debt.
- Led the increase of controlled conversion on mobile by 2% and desktop by 1%, boosting Thrifty.com's revenue by over $1 million annually.
- Led cross-functional team of 10 developers, 2 designers and one QA across time-zones in the US and Ireland.
- Upon launch of the platform rapidly pushing value to customers by leveraging data analytics and user interviews to optimise the flow.

Co-founder & Product Manager, *ProActive Stats* ↗

Aug 2018 – Jan 2020 | Limerick, Ireland

- Secured funding from Enterprise Ireland and completed the New Frontiers incubator program.
- Recognised as a runner-up in Ireland's Best Young Entrepreneur in Clare.
- Led the product design and build of the MVP, performing product discovery and ideation.

Software Engineer, *DevEire* ↗

Oct 2016 – Jul 2018 | Limerick, Ireland

- Front end development for large multinational clients
- Travelled internationally to work directly with clients
- Oversaw redesigns of websites for companies on the fortune 500 list
- JavaScript, HTML, CSS, ReactJS, Python

Software Engineer, *Industry Dive* ↗

Jan 2015 – Sep 2016 | Washington D.C., USA

- Led project design on subscriber validation for over one million subscribers
- Development and design duties including full site redesign and development
- Python, JavaScript, Django, HTML, CSS

🎓 Education

M.Ed Mathematics Education,
University of Limerick ↗
2020 – 2022 | (1:1)
- Received a scholarship from IMA
- Mathematical modelling
- Calculus
- Statistics
- Number Theory
- Probability

Dip. Pure Mathematics, *The Open University* ↗
2019 – 2020 | (2:1)
- Group Theory
- Linear Algebra
- Analysis
- Calculus

B.Eng Computer Engineering,
University of Limerick ↗
2010 – 2014 | (2:1)
- Engineering mathematics
- Algorithms
- Calculus
- Statistics
- Software engineering
- Physics

🧠 Skills

Product *(Discovery, Delivery, Road Mapping, Vision)*

Analytics *(Google Analytics, Content Square, Tableau)*

Excel | **JIRA** | **Stakeholder Management** | **SQL**

Statistics | **Agile Project Management**

Development *(JavaScript, React, Python, Git)*